

Celebrating 25 Years At Die-Pat

This year saw our fourth member of staff achieve 25 years' employment at Die-Pat. Ray Hobrow is a Die-Pat Key Account Manager, and he joins Christopher Nelson, Paul Brander and Debbie Elsigood in our esteemed group of Die-Pat people who have worked for the company for over 25 years. Collectively they have 109 years' experience with Die-Pat – an amazing achievement for just four employees.

When **Ray** joined Die-Pat, the company was manufacturing adjustable foot inserts and legs for tables and equipment. Since that time staff numbers have quadrupled and the business has moved to larger premises twice. Ray has moved up through the ranks, starting on the shop floor assembling castors, to his current role as Key Account Manager. **Christopher** (also known as Fred) has worked for Die-Pat for 31 years. After joining us from school, he started out in the manufacturing division, with promotions now taking him to the role of Assembly Supervisor.

Paul joined Die-Pat in 1983 after working for Chrysler for 12 years where he had served his apprenticeship as Toolmaker. Soon after joining, Paul moved into a sales role, then as the sales team grew he became the UK Sales Manager. Paul is now transitioning into a new role as Strategic Customer Development Manager. **Debbie** joined Die-Pat in 1984 where her office duties included everything from ordering stock to invoicing customers. As the company grew, Debbie took responsibility for credit control, then both sales and marketing roles before her current position of Internal Sales and Customer Services Manager.



Ray Hobrow



Paul Brander



Christopher Nelson (aka Fred)



Debbie Elsigood

We would like to thank Ray, Christopher, Paul and Debbie for their loyalty, commitment and hard work over the years.

Remembering A Die-Pat Founder – Ben Lee

Sadly, Ben Lee, one of the original founders of Die-Pat along with Kathleen Gleghorn back in June 1966, passed away recently. Ben worked at Die-Pat until 1986 when both he and Kathleen handed the company over to Christine Brander and Stuart Gleghorn. Ben had been dealing with many of Die-Pat's original customers continually throughout the years and will be missed by many.

Die-Pat Promotions

During October, November and December we're offering a whole range of product promotions. From price reductions to prizes, we hope we have something for everyone.

Insert Feet – Win A Camera Or Netbook For Larger Orders

We're offering two prize draws for customers that order some of our most popular insert feet. Order 300 feet or more and you could win a Nikon Coolpix camera. Order 600 feet or more and you could win a DISGO Netbook! Our twin prize draws will run until December 13th, so a new camera or Netbook could be with you before Christmas - a great present for yourself or as a gift! Four of our insert feet are included in this promotion:



INA30F



INA30H



INA40F



INA40H

- 30mm natural finish adjustable insert foot with flanged aluminium adjuster (model no. INA30F, 100 per box).
- 40mm natural finish adjustable insert foot with zinc hexagon adjuster (model no. INA40H, 100 per box).
- 40mm natural finish adjustable insert foot with zinc flanged adjuster (model no. INA40F, 100 per box).
- 30mm natural finish adjustable insert foot with hexagon aluminium adjuster (model no. INA30H, 150 per box). All feet are sold in complete boxes.

Caterhose Gas Hoses – Order Five Or More To Receive Discounts

Until the end of December you can order five or more Caterhose gas hoses and we'll discount the individual hose price, starting from only **£23.16 plus VAT per hose**. All of our hoses include:

- Quick release brass coupler.
- Fully approved to BS669 Part2:1997.
- Fully welded - 100% pressure tested.
- Each hose comes complete with restraining wire.
- Excellent quality thick yellow non-pvc cover.
- Fully stainless steel hose and end fittings (some have high quality nickel plated fixed male).



We are offering discounts on four hose products, model numbers GH12-1000 (priced from £23.16), GH12-1250 (priced from £24.17), GH20-1000 (priced from £31.26) and GH20-1250 (priced from £34.97).

Die-Pat is a proud member of the following associations:





Discounted Prices On Element Accessory Kits

The overwhelmingly positive feedback from the recent customer satisfaction survey was certainly very encouraging. However, we also asked respondents to tell us how we can improve. In doing this, three areas were mentioned most consistently: to broaden our product range; Until the end of December we're offering discounted accessory kits when you order any of our elements. **Accessory kit prices start from only £10.50 plus VAT** and apply to the following products:

Accessory Kit 1:

Thermostat Assembly - £14.50 plus VAT

- 30-110c single pole thermostat; capillary Length 870mm; sensor size: 6mm x 147mm long.
- Black control knob marked 30c to 110c.
- Pressed chrome plated bezel.

Accessory Kit 2:

Simmerstat Assembly – £10.50 plus VAT.

- EGO energy regulator 13A 240V 75-285; central cut (clockwise gradient).
- Black control knob 41mm marked; ON-1-2-3-4-FULL.

Accessory Kit 3:

Simmerstat Assembly - £10.50 plus VAT.

- EGO energy regulator 13A 240V 52-308 2 x M4 (clockwise 2 screw fixing).
- Black control knob 41mm marked 0-1-2-3.
- Pressed chrome plated bezel.

Janitorial Units' Price Reduction And Free Delivery

Until the end of December we're offering our janitorial units at the very competitive price of **£299 plus VAT**. All orders taken before the end of the year will also include free delivery .

- Stainless steel unit.
- Comes complete with tap, stainless steel water hose and waste.
- Easy Assembly.
- Removable rear legs.
- Adjustable feet.
- Bracket supplied where wall mounting is needed.
- Access port for easy maintenance.

Gas Interlock System Price Promotions

For October, November and December our EMX10 and EMX20 gas interlock systems are offered at discounted prices. You can now pick up our **EMX10 for only £182 plus VAT** and our **EMX20 for only £188 plus VAT**. As you would expect from Die-Pat, both products offer the ultimate in safety, convenience and reliability.

- Conforms to BS6173:2001 and DW172.
- 24 month manufacturer's warranty.
- The only interlock control range independently certified by NAMAS.
- Laboratory to comply with BS6173:2001.
- CE marked & tested to comply with the low voltage directive & EMC emissions.
- The EMX10 controls a single fan and the EMX20 controls up to 2 fans (e.g. exhaust & fresh).
- Can be used with existing starter & fan as a 'retro-fit'.
- Protected to IP65 allowing normal catering hygiene operations.

Find out more about our current promotions.
Call us on 01327 311 144
or email sales@die-pat.co.uk





Meet The Accounts Team

Whenever possible we like to put faces to the names of Die-Pat staff you might encounter on a day to day basis. This time we would like to introduce to you our Accounts team who (in addition to their accounting duties) also play a key part in ensuring we supply the best quality products at the most competitive prices. Tracey Williams (far left) has headed up the Die-Pat accounts team for 20 years and outside of his working day helps a local charity by assisting with the installation, set-up and training of Sage Line 50 to accounting staff. Maria Nagy (centre) has been a Purchase Ledger Clerk for Die-Pat for over three years and has recently achieved her AAT qualification. Finally, Carol Seed is Die-Pat's Credit Controller and has worked for Die-Pat for two years, in her spare time Carol has mastered conversational Greek and is currently learning French.



Yellow Day Success



On 24th September the whole Die-Pat team got involved in 'Yellow Day' to raise money for Warwickshire Air Ambulance. Staff were encouraged to wear yellow and all internal emails were banned for the day – any emails sent would cost the sender 50 pence! Another fun fundraiser from the Die-Pat team, raising over £120.

New Member Of The Die-Pat Team: Aretta Hine

Aretta Hine has recently joined the Die-Pat Marketing team on a nine month maternity cover contract. With eight years experience in both online and off-line marketing Aretta brings a wealth of knowledge to the company. A very warm welcome Aretta!

Taking The Reins Project – Equine Facilitated Learning



Die-Pat owner Christine Brander was recently able to combine her enthusiasm for everything equine with a charity project she feels passionate about. The 'Taking the Reins' project is a Circles Network run charity that introduces Equine Facilitated Learning to disabled and disadvantaged children and young people in the UK. Christine has permanently loaned a Fjord pony to the project so it can help the children build self esteem and develop their communication skills. Find out more about this very worthwhile charity at www.circlesnetwork.org.uk/taking_the_reins.htm