

## Can Small Businesses Afford To Go Green?

**Why should we go green?** One of the many reasons why companies are going green is that people are becoming far more environmentally aware and are opting to buy products only from people who produce and offer environmentally friendly products and services.

In response to this demand there are now numerous companies going green around the world in an attempt to reduce their carbon footprint and appear more favorable to customers.

**But how do we go green without incurring huge costs?** Up until now, smaller companies have resisted the change to go green because of the assumption that they don't have the time, resources or money to achieve it.

**Businesses do not need to have millions of pounds to invest in green projects.** Small businesses can be just as competitive as larger organisations when it comes to reducing their carbon footprint.

Here are a few simple ways in which smaller companies can go green for little cost:

- Recycle or donate old equipment, PCs etc
- Use rechargeable batteries
- Where possible, use double sided printing to save paper
- Opt for online bill payment, banking and emails instead of using the post
- Recycle ink cartridges, plastic, paper and aluminum
- Use shredded paper as packaging where possible
- Buy green products for cleaning – hand soap and detergents and dish soaps etc

- Buy energy efficient equipment. This can be as simple as energy-saving light bulbs and printers of which the costs are becoming very affordable
- Turn off all machinery when not in use, including lights, computers and printers

In response to customer and industry demand, Die-Pat Divisions has taken the first of many steps towards becoming a greener company. This commitment is reflected in its approach to both its customers and local community.

In addition to the list above, many of Die-Pat's products and suppliers have been revised and the product range now incorporates an electric water saving tap, and new water saving pre-rinse units\*. Products are being distributed as boxed quantities to reduce carbon emissions and product packaging has been reduced and revised to incorporate internal recycled shredded paper. The local community has benefited too as Die-Pat has recycled their wooden pallets back to the local Daventry community to those who need to use the wood.

You may also have noticed that we now communicate many of our latest offers by email and even this quarterly newsletter is printed on part-recycled paper.

To have a positive impact on our environment it won't cost us much. But it will cost our environment if we choose not to take action.



\* The average (GPM) water flow for the Encore pre-rinse units is now as low as 1.18 as opposed to alternatives which have a flow of 1.28.



## The Die-Pat low price guarantee

Some of our best products at our lowest prices

### The Vantage product range



Vantage plumbing range is the most cost effective, high quality range of plumbing in the industry.

Orders over **£250** qualify for **FREE DELIVERY** if you quote the reference code **WavelengthQ1**. Quote this code when you place your order by calling us on 01327 311 144.

A selection of our Vantage wash basins and utility products:

#### Hand Wash Basins



HB240S. Available as one-piece unit - eliminates dirt traps.

#### Janitorial Range



DP0039. Faucet, waste kit and flexible hose fittings included.

#### Drinking Fountain



DF195. Waste fitting included. Bubbler Tap not included but can be supplied.

#### Stainless Steel Bucket Sink



DPBS50. Waste included.

Die-Pat is a proud member of the following associations:





## Insert feet sale!

INA30F and INA30H are now **only 65p** per foot for boxed quantities only\*  
 (\* 100 x INA30F per box and 150 x INA30H per box)



INA30F



INA30H

Quote the reference code **WavelengthQ1** when you place your order.

## Baffle filter sale!

Our F702020 & F701620 filters are guaranteed to be the lowest price on the market with the highest quality.



F702020 are now **only £16.45** and our F701 620 are now **only £14.90** for boxed quantities only\*  
 (\* 6 x filter per box)

Quote the reference code **WavelengthQ1** when you place your order.

Email: [enquiries@die-pat.co.uk](mailto:enquiries@die-pat.co.uk)

## Hand wash basin sale!

Order now while stocks last...

Our HB300R stainless steel sink bowl can be ordered for just **£29.99** if you quote the reference code **WavelengthQ1**.

Quote this code when you place your order by calling us on 01327 311 144.



## Gas Hoses – low prices!



Our Die-Pat gas hoses are the most competitively priced in the market. To place your order call us on 01327 311 144.

Find out more about our current promotions.  
 Call us on 01327 311 144  
 or email [sales@die-pat.co.uk](mailto:sales@die-pat.co.uk)



The Die-Pat Newsletter



## Die-Pat goes GREEN

We're currently working towards achieving the ISO 14001 Environmental Management System to help reduce our environmental impact while still maintaining profitability. Effective changes that have taken place so far are:

- Recycling of wooden pallets back into the local community
- Distributing products in boxed quantities only to reduce packaging and transport emissions
- Reusing shredded waste paper as packaging
- Installation of automatic lights
- Recycling of all ink cartridges
- Recycling of all paper, cardboard and plastic
- Reviewing product suppliers to source water saving heads on all pre-rinse units (example shown).
- Increase promotion of green products e.g. electronic tap and Encore water saving pre-rinse unit (example shown).

If you wish to find out more about our green products please contact our sales team on 01327 311 144.



## Giving back to the community

We've been lucky to be able to offer work experience placements to local schools in the Daventry area. This month we've welcomed Bryony Magee to the company for one week. Bryony has spent time with sales, marketing, purchasing, finance and the warehouse to gain an insight into the day to day running of a business. Some of you may have received tweets from Bryony through our DiePatMessenger twitter account.

## New starter

Craig McClure has joined the Die-Pat team as the new Key Account Manager for the Scottish and Ireland regions. Craig has a proven sales history, and will work on maintaining relationships and bringing in new business to the company within his area. Outside of work Craig is a keen sports follower and plays both golf and football and is popular for his humorous, easy-going and honest personality. Welcome Craig.



## Die-Pat invests in staff



We would like to congratulate Dave Burton on his recent success passing modules towards his Chartered Institute

of Purchasing and Supply qualification. Dave will find out his final result in 2011. Good luck Dave!

## Follow us on twitter:

General – [DiePatMessenger](#)

Marketing – [DiePat\\_Mkting](#)

Die-Pat MD, Simon Welch – [SimonWelchMD](#)

Sales – [PHDiePatSales](#)

